

Annual Meeting 2025

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The Missouri Society of Anesthesiologists is pleased to request your participation as an exhibitor partner in our **2025 Annual Meeting on Saturday**, **April 12, in Saint Louis, Missouri.** To ensure a high presence, we heavily market this conference and are proud to provide the opportunity for free to our members. MSA is excited to host this event at Le Méridien, a venue we've never used before.

We consider this an excellent opportunity for you to meet with anesthesiologists in person as well as demonstrate and display your products and services. MSA continues striving to improve the exhibitor experience through feedback and new ways to increase exposure to our physician anesthesiologists.

In this prospectus you will find way to connect to our members and learn about the experience you will have as an exhibitor at the annual meeting.

<u>Please send any questions to **Kelley Nichols at info@msahq.com.**</u> We look forward to your participation in what we are confident will be a successful MSA Annual Meeting.

Sincerely, Todd Glenski, MD, MSHA, FASA MSA President





Exhibit Hall Times

Attendee Exhibit Hall Opportunities:

Saturday, April 12th

7:45 a.m. - 8:00 a.m.: Breakfast in Exhibit Hall

9:50 a.m. - 10:15 a.m.: Break in Exhibit Hall

12:15 p.m. - 12:45 p.m.: Lunch from Exhibit Hall

3:20 p.m. - 3:30 p.m.: Snacks in Exhibit Hall

Visit our website for the full agenda!

Recommendations

To Be Successful:

Exhibitors are strongly encouraged to consider having their own activities such as demonstrations, presentations, or drawings for prizes. We have strategically placed tables around the room for you to interact with attendees. Please let us know if you would like a map of the layout to spark brainstorming for engaging activities.

Exhibitor Pricing

For the standard exhibitor you receive the following amenities:

- Company logo on event website
- Booth space, including one table
- Complementary all-access pass to attend the education sessions +
- Dedicated time for attendees to visit exhibitor booths
- · Registered attendees' information



Early Bird Special

This rate includes all standard amenities listed above for exhibitors if the registration form is completed and payment is submitted by 5 p.m. on January 31, 2025.



Standard Exhibitor

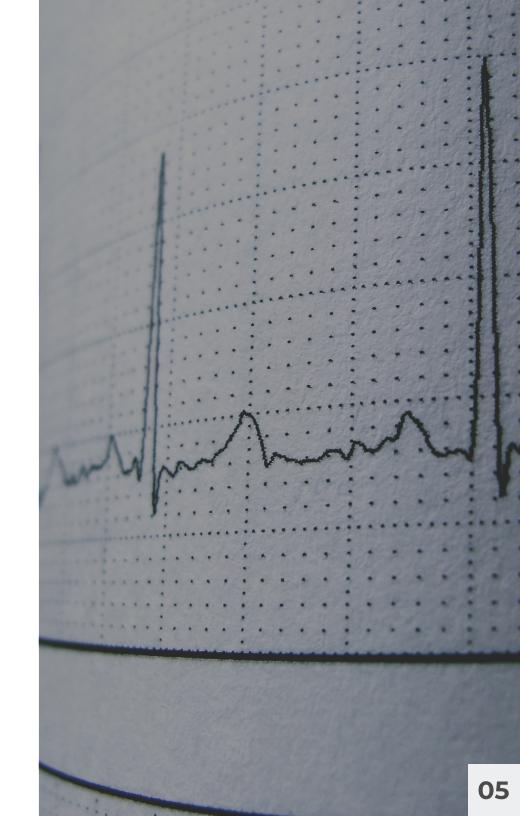
This rate includes all standard amenities listed above for exhibitors if the registration form is completed and payment is submitted after 5 p.m. on January 31, 2025.



Preferential Space

Exhibitors will have the opportunity to select their preferred table within the Exhibit Hall. A layout map will be provided for those choosing this option. *This price is in addition to the exhibitor pricing.

By signing up for this meeting you are agreeing to not promote your product or services during the complimentary educational sessions you choose to attend. Should you not agree and promote your product, you will pay a \$6,000 fine to cover the now lost accreditation of the speaker's presentation.



Additional Options

This year, we are excited to bring you additional exhibitor opportunities to increase your exposure to our attendees. We understand that you may need extra space, so details are located below.



Charging Station

Tables will be available to attendees to be able to charge their devices. On the tables will be information about the company who provides the charging station sponsorship.

Opportunities Available: 1

\$300



President's Reception

This event takes place Friday, April 11th, where you will receive exclusive access to our attendees in a reception and networking style convening for three hours. We will also give a 15-minute time frame for you to speak to the group. You do not have to be a regular exhibitor to participate in this sponsorship.

Opportunities Available: 1

\$3,500



Additional Table or Space

Another table or area can be purchased in addition to the Standard Exhibitor.

Opportunities are available until the 15 tables are assigned \$600



Whole Year Advertising

MSA will promote your company on newsletters, social media, and allow you to speak at one virtual board meeting for the year preceding the Annual Meeting.

Opportunities Available: 4

\$800



General Information on Exhibitor Registration



Registration

Please visit this <u>registration form link</u> or scan the QR code below to register. If you have any questions, please don't hesitate to reach out to <u>Kelley Nichols</u>.

